The Problem is Epidemic

- **"Russian Hackers Amass Over a Billion Internet Passwords"** *- New York Times, August 5, 2014*

- **"The average cost to a business for a data breach, <u>not</u> including soft, yet very real costs (e.g. customer confidence/loyalty, brand/reputation, etc.) in 2014 was $3.5 million. (⇧15% over 2013)"** *- Ponemon Institute*

- **"Summary: A suitable password replacement could disrupt or defeat 80% of these attacks, report concludes**." *By John Fontana for Identity Matters | April 24, 2013*

- *"It's not a matter of "if" when it comes to these attacks; it's just a matter of when."* *Barry Rich – CFO CapitalMark Bank & Trust.*

The PassRules Authentication Method

Enterprise Sentinel®
is an extremely secure
yet user friendly
password replacement
solution that can be
cost effectively utilized
on any device.

Enterprise Sentinel®
utilizes the ***DynaMatrics***®
knowledge based process
to allow users to
quickly and easily create
one-time passcodes that
are extremely resistant to
today's forms of hacking.

Product Demonstration Video

http://youtu.be/StxlwAbZxaY

The DynaMatrics Suite of Solutions

***Enterprise Sentinel*®** is an extremely secure yet user friendly password replacement solution that can be cost effectively utilized on almost any device or platform
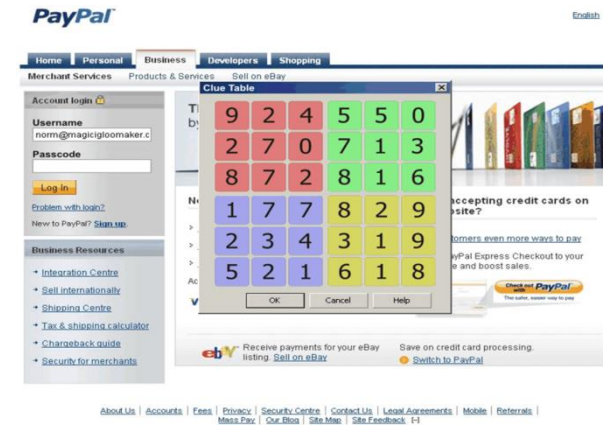
Corporate Servers

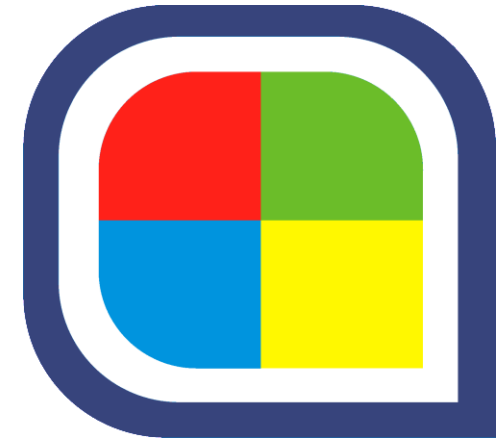Mobile Devices/BYOD

POS Devices

ATM's

Remote/eCommerce log in

Physical Access Points

How Customers Benefit

Resistant to all forms of authentication hacking

Cost effective

Fast and Easy to use

Can be used on **multiple devices and platforms**

More secure

Industry Accolades

*"....this (**password replacement**) is a problem that needs fixing and **this is the best solution I have seen** so far."*

– Competition Judge – GSC 2013
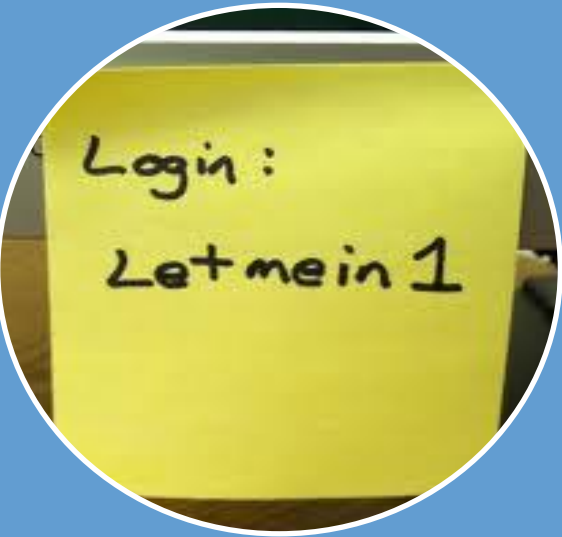
User Feedback

*"**Simply Genius!** ...Thank you. I wish I was able to **give it 1 million stars!"**

-Oumarou Dia on 3 Feb 2014 at 20:20

Comment on Google Play Store

Market Positioning

Static Passwords

Enterprise Sentinel

Expensive 2 Factor

Low — Security & Cost — High

High — Usability & Interoperability — Low

ESaaS Cloud Based Authentication

If you could eliminate passwords and their inherent lack of security for around $1 per user/month would you?   Now you can!

Introducing **Enterprise Sentinel Authentication as a Service**

- Opex pricing versus Capex costs
- No long term commitments
- Protects internal, external and cloud applications
- Supports any device including mobile/tablets
- API facilitates customization for applications or network devices
- Trusted environment platform
- 99.999% service availability
- Quick and easy implementation
- Extremely scalable
- Much more secure than passwords
- More user friendly

Thank You

Questions?

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